



(12) **United States Patent**  
**Mikkelsen et al.**

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(54) **MEDIA DELIVERY PLATFORM**

(56) **References Cited**

(71) Applicant: **SKKY Incorporated**, Minneapolis, MN  
(US)

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(72) Inventors: **John Mikkelsen**, Minneapolis, MN  
(US); **Robert Freidson**, St. Petersburg  
(RU)

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(73) Assignee: **Skky Incorporated**, Minneapolis, MN  
(US)

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patent is extended or adjusted under 35  
U.S.C. 154(b) by 0 days.

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This patent is subject to a terminal dis-  
claimer.

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*Primary Examiner* — Rob Pond

(74) *Attorney, Agent, or Firm* — Patterson Thuent  
Pedersen, P.A.

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CPC ..... **H04L 65/1059** (2013.01); **G06F 17/30194**  
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(58) **Field of Classification Search**  
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IPC ..... G06Q 30/00; H04W 4/00  
See application file for complete search history.

(57) **ABSTRACT**

A method of delivering an audio and/or visual media file  
including, for example, one or more of full or partial master  
recordings of songs, musical compositions, ringtones, vid-  
eos, films, television shows, personal recordings, animation  
and combinations thereof, over the air wirelessly, from one or  
more servers to an electronic device with or without an Inter-  
net connection, said method comprising transmitting and  
audio and/or visual media file in compressed format to said  
electronic device, and wherein the electronic device is effec-  
tive to receive said audio and/or visual file and playback said  
audio and/or visual content on demand by a user.

**14 Claims, 16 Drawing Sheets**

